



Fair Profile METEC

9th International Metallurgical Trade Fair with Congresses
16th - 20th June, 2015
www.metec.com

Subject to change (UI-MF/September 2015)

Exhibitors total	525
Exhibitors by origin	
Germany	183
Other countries	342
Number of countries	35

Net space total (sqm)	21,782
Net space by origin	
Germany	8,944
Other countries	12,838

Visitors total	17,746
Visitors by origin	
Germany	8,341
Other countries	9,405
Number of countries	112*

294 accredited journalists from 20 countries**

Visitor structure

Based on the results of 421 interviews with visitors during METEC 2015 conducted by means of the Computer-Interview-System

Origin of the visitors	
Germany	47%
Other countries	53%

Germany	
West Germany	67%
Southwest Germany	12%
East Germany	8%
South Germany	7%
North Germany	6%

Other countries	
Europe	49%
- EU	42%
- Other european countries	7%
Asia	33%
- South/East/Central Asia	23%
- Middle East	10%
South and Central America	8%
Africa	7%
North America	3%
Australia/Oceania	1%

Countries of origin (Top 5)***	
India	13%
Italy	7%
Austria	6%
Iran	6%
Brasilia	5%

Visitor structure features	
Private visitors	4%
Trade visitors	96%

Decision-making powers****	
Decisively	25%
Contributory	31%
In an advisory capacity	20%
No influence	16%

Industrial sector****	
Iron/steel production	24%
Mechanical engineering, apparatus construction (gen.), toolmaking	17%
Plant manufacturing/engineering	9%
Services/consulting	6%
Steelworks	5%
Wholesale/export trade	4%
Ironworks	4%
Non-ferrous metals industry	4%
Subsequent porcessing (drawing, rolling, forging, tube manuf.)	3%
Steel/metal trade	3%
Other	14%

Area of responsibility****	
Business/company/ plant management	22%
Research/development/design	16%
Manufacture, production, quality control	16%
Sales, distribution	11%
Purchasing/procurement	6%
Servicing/maintenance	6%
Marketing, advertising, PR	3%
Planning, work preparation	2%
Other	9%

Occupational position	
Independent entrepreneur, co-owner, freelance employee	15%
Managing director, board member, head of an authority	14%
Area, operations, plant, branch manager, office head	15%
Department head/group leader	21%
Employee, civil servant, specialist	18%
Trainee	3%
Other	15%

Interest in product ranges (Top 9) (Several answers possible)	
Plant/equipment for iron making	43%
Steel mills	38%
Measurement/test technology	25%
Plant/equipment for shaping of steel	18%
Plant/equipment for casting & pouring of molton steel	17%
Miscellaneous equipment for metallurgical plant/rolling mills	16%
Plant/equipment for iron making	16%
Plant/equipment for processing prime/raw material	13%
Electrical engineering/process control Technology	11%

Reasons for visit (Several answers possible)	
Innovations/trends	38%
Search for new suppliers and business partners	31%
Contact to existing suppliers and business partners	29%
Preparation of purchase decision	7%
Purchase/Order	6%

New suppliers were found	
Yes	52%

Overall assessment	
Satisfied	97%

Recommendation	
Yes	96%



*Number of countries GIFA/METEC/THERMPROCESS/NEWCAST

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

***Basis: Other countries

****Difference to 100% = Pupil, student, not gainfully employed (10%)

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